



LAURA ARRITT
Marketing & Creative Partner

PROFESSIONALLY

Laura Arritt is a marketing and communications leader, renowned for her expertise in visual design, storytelling, and strategic brand management. With a career defined by steering brands to new heights, Laura has consistently demonstrated a commitment to excellence, innovation, and strategic foresight, making her a respected leader in the field of marketing and communications within the commercial real estate sector.

Laura's career trajectory includes progressive roles within commercial real estate finance, architecture, and engineering firms, where she spearheaded successful rebranding efforts and orchestrated multifaceted marketing campaigns that bolstered digital presence and client outreach initiatives. Her strategic acumen and hands-on leadership ensured alignment with long-term company goals, while her adept management of creative consistently upheld brand integrity and drove significant engagement across diverse channels.

With a degree in Art History from Wesleyan University, Laura blends creativity with a keen analytical approach to marketing. Laura has been a volunteer with local food banks, including the Somerville Backpack Program in Massachusetts.

PERSONALLY

Currently, she resides in New York City. She is a new first-time mom, enthusiastic crafter, and foodie with a knack for scoring hard-to-get reservations.



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